

2.2 Exterior Wayfinding System

A. General Requirements

1. Exterior wayfinding system shall be discreet, understated, color coordinated and graphically coordinated.
2. Each wayfinding sign shall contain no more than three lines of text.
3. Large, twin-pole mounted directory map signs shall be located near each main pedestrian path to campus, not to exceed four in the case of a large campus and two in the case of a Center or small campus.
4. Wayfinding text shall not generally be ALL CAPS. An ALL CAPS header may appear at the top, but all remaining text copy shall be Upper Lower.