

**FLORIDA COMMUNITY COLLEGE AT JACKSONVILLE
COMMUNICATION - ORAL CONTENT**

INDICATORS OF EFFECTIVE ORAL COMMUNICATION - CONTENT	LEVELS OF ACHIEVEMENT		
	INITIATE	EMERGING	PROFICIENT
Introduction			
Connects with and engages the audience			
Establishes Thesis			
Establishes Credibility			
Organization			
Logical Sequence			
Flow			
Transitions			
Coherence			
Subject Knowledge			
Topic Development (depth)			
Supporting Evidence			
Language Appropriate to Audience and Subject			
Accuracy			
Relevance			
Conclusion			
Summary			
Profound Ending			

SKILLED