



**MAJOR INITIATIVE DECISION-MAKING MATRIX**

Initiative Title:											Decision: <input type="checkbox"/> Yes <input type="checkbox"/> No	
Rating Factors	Weighted Decision Criteria										Rating	
	Negative				Neutral			Positive				
	0	1	2	3	4	5	6	7	8	9		10
<b>1. Fit with College mission and goals</b>	Does not align with the College mission and goals				Marginally matches the College mission and goals			Helps fulfill the College mission and goals				
<b>2. Need</b>	Need is not well documented or compelling				Well-documented need			Strong need is well documented and compelling				
<b>3. Background</b> (Expertise of College in project area)	Weak in area or totally new area to the College				Average experience in this area			Strong Experience in this area				
<b>4. Financial potential</b> (return on investment)	Poor short term, poor long term, likely to cost the College				Questionable short-term, questionable long-term			Excellent short- and long-term, likely to yield a margin				
<b>5. Proposal project leadership</b>	Poor in-house team with few available known new hires				Good in-house team, with good available new hires			Superb in-house team, with superb known new hires				
<b>6. Team members</b> (partners and subcontractors)	Partners and subcontractors dilute or weaken effort				Partners and subcontractors have no major effect			Partners and subcontractors have enhancing effect				
<b>7. Feasibility</b>	Initiative does not have a high potential for success				Initiative potential for success is questionable			Initiative has excellent potential for success				
<b>8. Plan</b>	Poor or incomplete implementation plan				Good implementation plan			Excellent implementation plan				
<b>9. Outcomes/Evaluation</b>	Poor plan for measuring effectiveness				Good plan for measuring effectiveness			Strong plan for measuring effectiveness				
<b>10. College resources</b>	Requires significant investment of College resources				Requires average investment of College resources			Requires minimal investment of College resources				
<b>Total Score (sum of scores for each factor evaluated)</b>												