

## 2007-08 Catalog: Programs of Study

### Small Business Specialist (Entrepreneurship) (6253)

#### Technical Certificate

This college credit certificate provides you with a basic foundation for becoming a small business owner. The content includes instruction in developing a business plan, marketing a business, basic accounting functions and software programs, and customer servicing skills. This certificate is highly recommended if you have completed another program at the College that could lead to business ownership such as Cosmetology, Construction, Web Design, or Graphic Design and Multimedia.



Looking for the fast track to becoming an entrepreneur? We offer this as an **accelerated certificate program** which takes just five months to complete.

#### Cost

Estimated cost of tuition is \$797 (tuition rated for Florida residents, as of 7/07). Contact the program manager for additional costs (textbooks, fees, materials).

#### Note

See a **suggested course sequence** (PDF), intended to help students choose courses when registering.

**Note:** PDF files require Adobe Reader software. **Download the free Adobe Reader** from Adobe's Web site.

#### Need More Information? Contact:

**Sheri Litt**, Kent Campus, 904.381.3704

#### More Information Online

#### Florida Small Business Resources

#### Curriculum

Course Number and Title	Credits
<b>Professional Courses</b>	
<b>APA 1001</b> Applied Accounting	3
<b>ADV 2000</b> Advertising	3
<b>GEB 1011</b> Introduction to Business	3
<b>SBM 2000</b> Small Business Management	3
<b>Credit Hours</b>	<b>12</b>
<b>Total Credit Hours</b>	<b>12</b>

Please see the technical certificate **Graduation Requirements**.

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