

2007-08 Catalog: Programs of Study

Digital Media/Multimedia Technologies

The growth of the media production and entertainment industry in Florida has increased the demand for experienced multimedia production professionals in private industry, public service and education. The Digital Media/Multimedia Technologies program provides a unique, interdisciplinary program in which you will learn to integrate graphics, sound, video, animation, text, and still images in preparation for jobs and careers in media-related industries.

There are four options within this program:

- **Digital Media/Multimedia Technology** A.S. Degree
- **Digital Media/Multimedia Video Production** Technical Certificate
- **Graphic Design Production** Technical Certificate
- **Digital Media/Multimedia Production** Technical Certificate

Students may choose to pursue an A.S. degree and earn technical certificates while completing the requirements for the degree, or pursue one or more certificate programs to develop or upgrade their skills in a particular field. Contact an advisor or counselor to determine the career education path that is best for you.

Digital Media/Multimedia Video Production (6400)

Technical Certificate

This technical certificate will provide the essential skills and knowledge needed to obtain entry level jobs in the broadcasting industry. This certificate will also increase job skills to complement a Graphic Design degree.

Articulations

All courses in this technical certificate apply to the **Digital Media/Multimedia Technology** A.S./A.A.S. degree.

Cost

Estimated cost of tuition is \$797 (tuition rated for Florida residents, as of 7/07). Contact the program manager for additional costs (textbooks, materials, fees).

Need More Information? Contact:

Troy Johnson, South Campus, 904.646.2239

Curriculum

| Course Number and Title | Credits |
|--|-----------|
| Professional Courses | |
| DIG 2142 Digital Capturing and Streaming | 3 |
| RTV 2241 Introduction to TV Studio Production | 3 |
| RTV 2245 An Introduction to Television Production | 3 |
| RTV 2242 Advanced Video Production | 3 |
| Credit Hours | 12 |
| Total Credit Hours | 12 |

Please see the technical certificate **Graduation Requirements**.

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